

FHCP Associate Program 2024-2025

Corporate Level \$25,000	Partner Level \$15,000	Supplier Level \$5,000	Benefit
Build Brand Awareness			
●	●	●	Website promotion: Your company name and logo (linked to your website) on FHCP's website – more than 96,000 total online viewers (in 2020)
●	●	●	Recognition: Your logo in various FHCP communication/marketing material
●	●	●	Directory listing: Company listing in the online Associate Brochure, plus various event-specific directory brochures
●	●	●	Associate Spotlight: Opportunity to spotlight your organization in Digest e-newsletter and FHCP social accounts
●	●		Banner ad: Complimentary banner ad in FHCP's bi-weekly e-newsletter Digest, Regulatory Review and Public Affairs Report, distributed to more than 4,500 industry leaders, including senior executives of more than 180 companies (Corporate Member - 2, Partner Member -1)
●	●		Sponsorship: Be part of an exclusive group for the first opportunity to sponsor FHCP events, with more than 1,200 total attendees per year
●			Distinct acknowledgement: Identified as a Corporate Member at all events and Board meetings
●			½ page ad: Complimentary ½ ad in onsite printed CEO & Executive Leadership Program and post-event digital magazine
●			Prime logo placement: Year-round FHCP home page recognition with company logo linked to your website
Connect with Decision Makers			
●	●	●	Member events: <ul style="list-style-type: none"> • Savings through member rates to attend FHCP events • Invitation to annual Associate Appreciation Lunch with FHCP Board members
●	●		Member outreach: Access and inclusion in online member directory, with privileges to connect with key contact listings in member online database
●	●		Strategic networking opportunities: FHCP's annual commitment to strategically engage you with our members. Opportunities to either develop studies, benchmarks, research tools and/or participate in events, committee meetings, webinars, distribution of material, etc.
●	●		Exclusive invitation: Complimentary conference registration at FHCP CEO & Executive Leadership Conference, including networking opportunity with member companies (Corporate Member -2, Partner Member -1)
●			Exclusive pricing: Guaranteed Early Bird registration rate to all FHCP Events
Gain Industry Intelligence			
●	●	●	Media news summary: Receive a daily email of industry news in the media
●	●	●	Exclusive member information: Stay on top of policy trends and emerging issues with access to members' only bi-weekly digital newsletters and information alerts
●	●		Showcase your industry expertise: Share your industry knowledge by contributing to our Online Learning Series through Webinars and On-Demand Content

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●	●		<p>Insider events: Stay ahead of the curve with complimentary registration to informative, educational events (Corporate Member -2, Partner Member-1), including:</p> <ul style="list-style-type: none"> • Trade Talk Event • Sales & Marketing Symposium • Supply Chain Symposium
Showcase Your Value			
●	●	●	<p>Contribute content: Share your expertise by contributing content to FHCP’s bi-weekly newsletter publications, and website Industry Insights page</p>
●	●		<p>Display your product or service: Complimentary display/booth at all FHCP Signature events, including CEO & Executive Leadership Conference, Sales & Marketing Symposium and Supply Chain Symposium</p>
●			<p>Speaking opportunities: FHCP commitment to confirm, at minimum, one FHCP speaking opportunity at committee meetings, online, or in-person events</p>
●			<p>Digital advertorial: One complimentary one-page digital ad created by you and distributed by FHCP to member companies targeting key contacts</p>

***Note: Benefits of membership are a part of the whole and not subject to any individual item compensation if not utilized by the Associate during the contract term.**